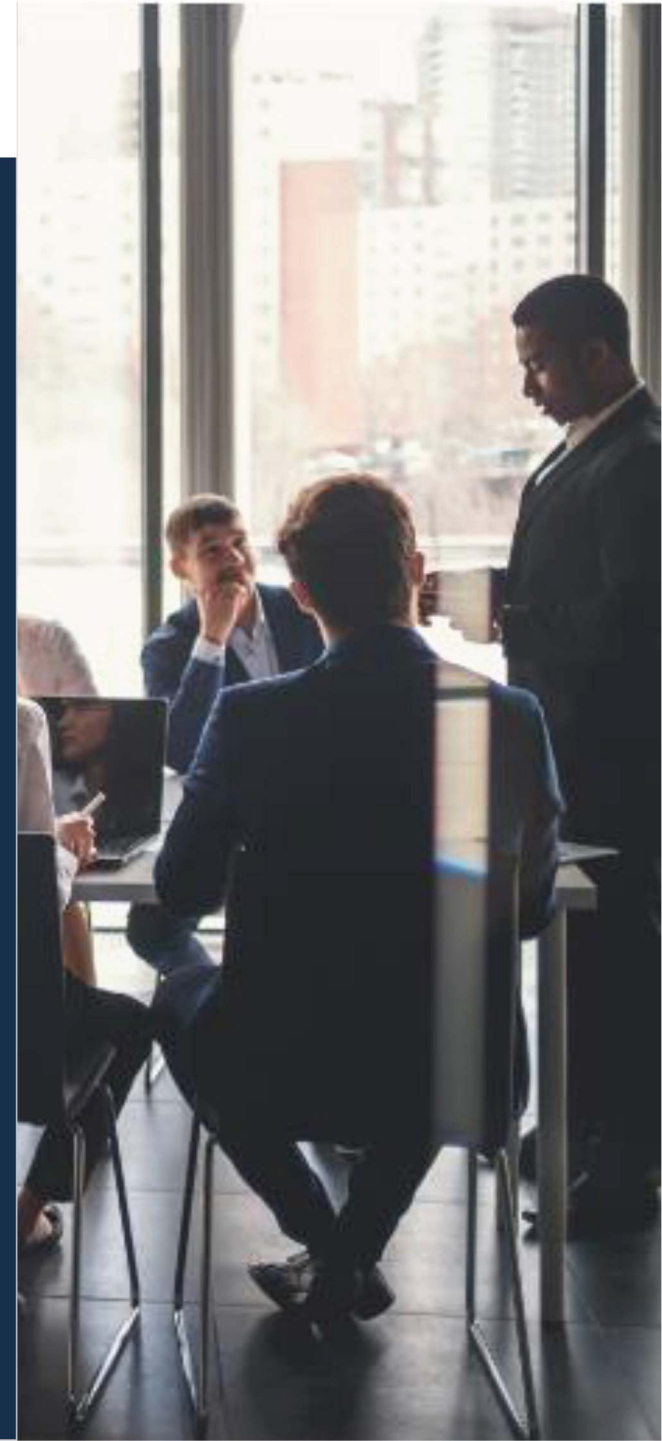


ENVISION.
EXECUTE.
TRANSFORM.

Proposal for Arabic Language Training

Dubai Integrated Economic Zones Authority



Who We Are



How We Do It

Four Core Workstreams

Strategic Planning & Business Performance

We consult with our experts to develop an effective corporate strategy that is driven by growth, business performance and success

Corporate Governance & Risk Management

We work collectively to assess and address risk and applying the necessary framework across the organization to improve corporate transparency and accountability

Digital Marketing & Corporate Events

We specialize in providing a one-stop-shop experience that meets your marketing and events through delivering innovative ideas that exceed our clients' expectations.

Corporate Training

We provide corporate training services to strengthen your workforce, uplift your business to new heights, and help you achieve organizational goals.

Approach Objective

ENVISION

Find a solution that suits to our clients

EXECUTE

Devise a plan and implement solutions

TRANSFORM

Realize potential and achieve goals



Identify strengths and weaknesses to develop effective customized business solutions



Introduce transformational measures that adapt to new processes and ensuring the ease of integration of new initiatives



Developing and manage relationships between businesses are mutually beneficial by instigating cross-fertilization opportunities

Beginner (5 weeks)

UNIT	MODULE	DESCRIPTION	RESULT
COMMUNICATION	Introductions	<ul style="list-style-type: none"> Greetings & introductions Background information Questioning 	To talk about themselves and ask and answer questions
	Numbers 1-100	<ul style="list-style-type: none"> Cardinal Ordinary 	To count and ask 'How much?' 'How old?' 'Which floor?' And use ordinal numbers
	Basic Conversation	<ul style="list-style-type: none"> Restaurant, hotel, airport, market and immigration office conversation Weather Emotions Hobbies and daily activities Past tense 	To participate in basic conversation about daily activates
GRAMMAR	<ul style="list-style-type: none"> Gender, number, nouns Adjectives and verbs (& declension) Modal verbs Personal, possessive, demonstrative & interrogative pronouns Noun & verb negation elements 		To recognize and implement grammatical patterns within speech

* Can be delivered virtually (online) or physically

Intermediate (5 weeks)

UNIT	MODULE	DESCRIPTION	RESULT
COMMUNICATION	Express yourself	<ul style="list-style-type: none"> Greetings & introductions Background information Questioning 	To talk about themselves and ask and answer questions
	Numbers 100-1,000,000	<ul style="list-style-type: none"> Telling dates Ordinal numbers 	To count and ask 'How much?' 'How old?' 'Which floor?' And use ordinal numbers
	Advanced Conversation	<ul style="list-style-type: none"> Restaurant, hotel, airport, market, supermarket and immigration office conversation At home Colours Places in Dubai 	To participate in basic conversation about daily activities
GRAMMAR	<ul style="list-style-type: none"> Masculine & female pronouns Nominal & verbal sentences Prepositions & adverbs of places Past & present tenses 		To recognize and implement grammatical patterns within speech

* Can be delivered virtually (online) or physically

Advanced (5 weeks)

UNIT	MODULE	DESCRIPTION	RESULT
COMMUNICATION	Self introduction	<ul style="list-style-type: none"> Greetings & introductions Background information Questioning 	To greet, reply to, answer and ask questions in one-on-one and group conversations
	Arabic alphabet & Grammar rules	<ul style="list-style-type: none"> Form new words Form sentences & questions 	To learn new words & form questions & sentences using correct grammar rules
	Making real life conversation	<ul style="list-style-type: none"> Greetings & introductions Travel & transport Work Everyday conversation Family & friends Everyday activities Clothes & food 	To participate in advanced conversation about daily activities
GRAMMAR	<ul style="list-style-type: none"> Masculine & female pronouns Nominal & verbal sentences Prepositions & adverbs of places Past & present tenses 		Realizing and implementing grammatical patterns in speech with time, adjectives and adverbs

* Can be delivered virtually (online) or physically

Reference Work Arabic Training

- 🕒 Teaching Arabic Language Training Courses (Classical, Khaleeji and Emirati dialects) for the following companies:
 - 🕒 SAUDI GERMAN HOSPITAL
 - 🕒 TATA MOTORS COMPANY
 - 🕒 SADARA CAPITAL
 - 🕒 DEWA
 - 🕒 ENOVA
 - 🕒 ICBC BANK
 - 🕒 DIVINE INTERVENTION COMPANY
 - 🕒 GREEN HOUSE REAL ESTATE
 - 🕒 ADAM VITALS CENTER
 - 🕒 IOLAS MARINE SERVICES

Ashraf Abdel Hamid Abdel Azeem (Trainer)

SKILLS

- ❖ Teaching
- ❖ Languages
- ❖ Emotional intelligence
- ❖ Adaptability
- ❖ Enthusiasm

SUMMARY

- BA in Education and Arabic Language from Helwan University, Egypt
- 20+ years of experience in the training industry as an Arabic and ESL training expert
- Has taught over 1,000 students of all ages, professions and cultures
- Designed and implemented various training programs at international standards



Dr. Hashem Dwidary

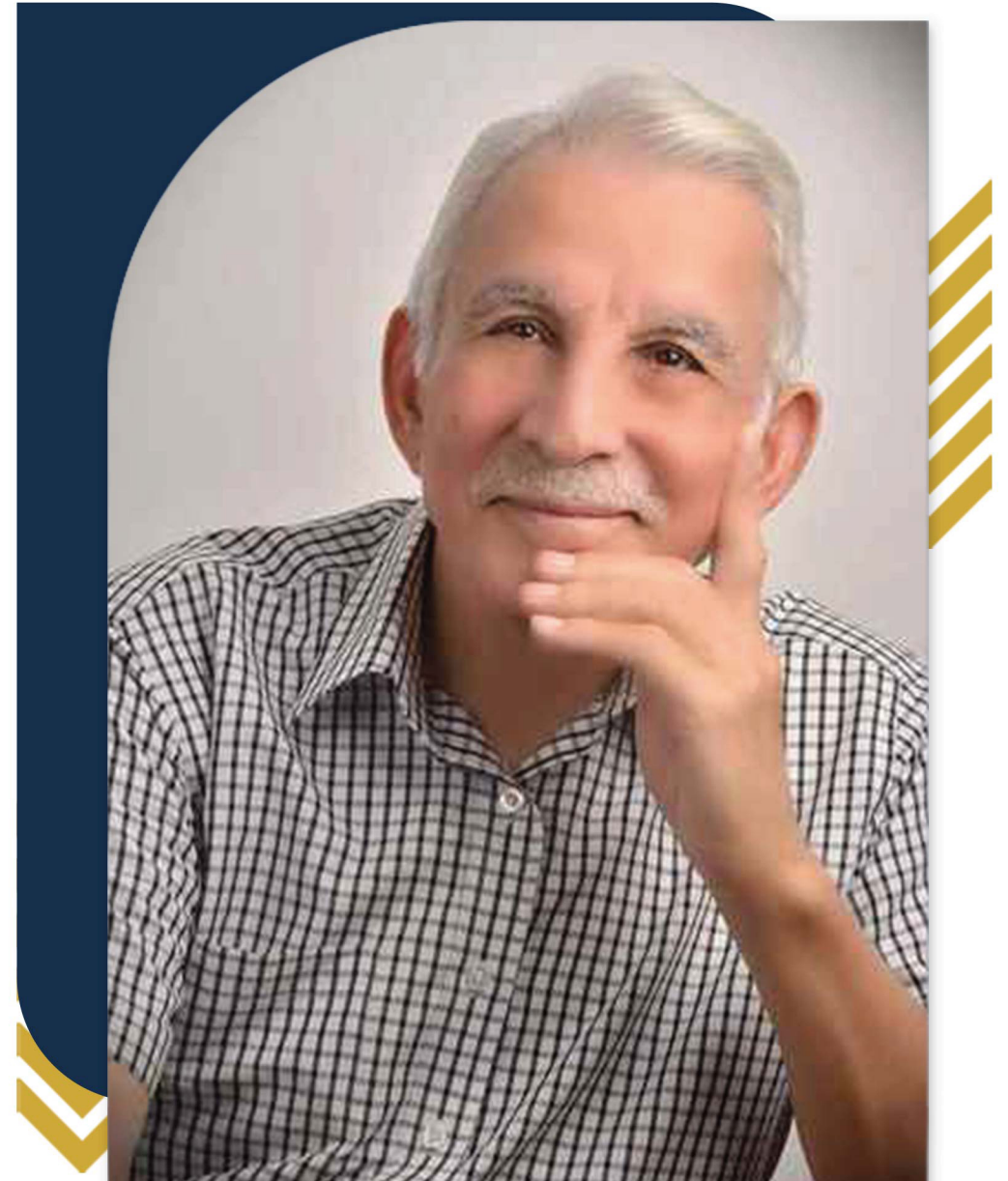
is a highly skilled educational inspector, trainer and consultant with an extensive knowledge of the most effective teaching and training methods.

Dr. Hashem is passionate about the educational process, works well with administrative staff and teachers, and has excellent interpersonal skills combined with social verbal and written communication abilities.

He has a wealth of more than 33 years of experience in the fields of education, training, and curriculum building.

He has been recently granted the Golden Residency as a researcher, also he developed and designed effective teacher training programs in his 25 years of working with the UAE ministry of education and Dubai educational zone as an inspector and trainer.

Dr. Hashem holds a PHD in Arabic Language and Literature. He has been awarded the Distinguished Inspector Award by the Hamdan bin Rashid Al Maktoum Foundation for Distinguished Academic performance.





Achievements



Achievements



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For further information, please contact:

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